



THE PLATINUM CARD[®]



THE PLATINUM CARD

The Platinum Card is designed specifically for customers who reside in Latin America and the Caribbean. Among the benefits that come with being a Cardmember, you'll also enjoy the prestige, confidentiality and support that American Express can deliver. And it all comes with the added convenience of being a product issued in U.S. Dollars.

CONTENT

PLATINUM CARD CUSTOMER SERVICE

Exclusive Platinum Service Unit	3
Worldwide Service	3
Online Services	3

EXCLUSIVE TRAVEL BENEFITS

Airport Club Access Program	5
Platinum Travel Service	5
Priority Pass™ Membership	5
Fine Hotels & Resorts Program	7
Platinum Travel Assistance	7
Travel Accident Insurance	9
Car Rental Loss and Damage Insurance	9
Car Rental Preferred Service	9

PRIVILEGED LIFESTYLE

Concierge Service	11
By Invitation Only	11

PLATINUM CARD REWARDS

The Membership Rewards® Program	13
---------------------------------	----

ADDITIONAL BENEFITS

No pre-set spending limit	15
Year End Summary	17
Express Cash	17

CUSTOMER SERVICE
PLATINUM CARD



EXCLUSIVE PLATINUM SERVICE UNIT

The essence of **The Platinum Card** is Customer Service. You can contact the Exclusive Platinum Service Unit 24 hours a day, 365 days a year, where a team of highly trained representatives will be available to assist you in both English and Spanish. To contact the Platinum Service Unit call toll free at **1-800-801-6564** or **1-954-503-8868** for collect calls.

WORLDWIDE SERVICE

American Express Travel operates one of the world's largest and well - established travel agency networks in over 140 countries worldwide.

ONLINE SERVICES¹

American Express Online Services save you time as you can manage your account at any time and from anywhere through our website at **www.americanexpress.com/lac/onlineservices**. Check your account balance, see how many **Membership Rewards**[®] points you have earned and even pay your bill online.

EXCLUSIVE
TRAVEL BENEFITS



AIRPORT CLUB ACCESS PROGRAM²

Enjoy complimentary access to participating locations of Delta Sky Club[®], US Airways[®] Club and American Airlines Admirals Club[®] when traveling on the respective airline partner who is operating the flight, for you and your immediate family, or up to two traveling companions.

PRIORITY PASS[™] MEMBERSHIP³

Gain entrance to over 600 airport lounges worldwide with complimentary Priority Pass membership regardless of which carrier you are flying or traveling class. Simply show your Priority Pass card to gain entry to participating airport club lounges.

PLATINUM TRAVEL SERVICE

An exclusive travel agency for **The Platinum Card** members, this service can handle your travel needs 24 hours a day, 365 days a year. When making your reservations through Platinum Travel Service, you can enjoy valuable privileges during your trips, thanks to the Fine Hotels & Resort program.

EXCLUSIVE
TRAVEL BENEFITS



FINE HOTELS & RESORTS PROGRAM⁴

Receive exclusive, complimentary benefits at over 700 properties worldwide. Among the benefits you'll enjoy are daily continental breakfast for two with each reservation, Check-in at noon, Check out at 4pm and room upgrades subject to room availability.

PLATINUM TRAVEL ASSISTANCE⁵

In the event of a medical or legal emergency when traveling, you can count on this service to connect you with local specialists. It includes up to:

- **US\$100,000** for emergency transportation costs
- **US\$20,000** for emergency medical services
- **US\$1,000** for emergency dental treatment
- **US\$1,000** for prescription drugs

If the emergency is due to a civil offense, **Platinum Travel Assistance** connects you with a Lawyer in the country where you are, and provides you with advance money of up to **US\$10,000** in the means of a loan to cover any legal fee or bail. In the case of lost baggage, recognized by the airline, compensation of up to **US\$1,200** is offered per trip.

EXCLUSIVE

TRAVEL BENEFITS



TRAVEL ACCIDENT INSURANCE⁶

Travel Accident Insurance can provide coverage of up to **US\$500,000** in case of accidental death and dismemberment while traveling on a Common Carrier Conveyance (plane, train, ship, or bus) when the entire fare has been charged to the Card.

CAR RENTAL LOSS AND DAMAGE INSURANCE⁷

With the **Car Rental Loss and Damage Insurance Plan**, every time you rent a car with the Card at any car rental company you select, you are automatically covered against damage or theft at no additional cost. Just remember that you should not accept the insurance offered by the rental company.

CAR RENTAL PREFERRED SERVICE⁸

With **The Platinum Card** you receive the Hertz#1 Club Gold courtesy membership. Once enrolled, you will be able to avoid lines and paperwork while also receiving upgrades and additional discounts.

PRIVILEGED
LIFESTYLE



CONCIERGE SERVICES⁹

Our Concierge staff is available to you day or night as a personal resource for many different aspects of your life. Whether you need to select a restaurant, arrange the details of an upcoming special event or if you want expert advice selecting just the right gift, you can rely on Concierge to coordinate and take care of your requests.

BY INVITATION ONLY¹⁰

This service grants you access to unforgettable experiences, from sporting events and fashion shows to fine dining and the arts.

A collection of colorful mosaic lamps hanging from chains. The lamps are made of various colored tiles (green, pink, gold, black) and are illuminated from within, creating a warm, glowing effect. The background is dark, making the lamps stand out. The text "REWARDS PLATINUM CARD" is overlaid in the top left corner.

REWARDS
PLATINUM CARD

THE MEMBERSHIP REWARDS® PROGRAM¹¹

Get one point for every dollar you spend on eligible purchases and paying your bills, then use points to get great rewards. It's as simple as using your Card. Treat yourself to the things you love—a great vacation, a wonderful meal, or even to get a statement credit. It's the fun side of Cardmembership.

ADDITIONAL
BENEFITS



NO PRE-SET SPENDING LIMIT*

The Platinum Card has no pre-set spending limit, which gives you purchasing power that adjusts with your use of the Card, among other factors.

* No pre-set spending limit does not mean unlimited spending. Purchasing power adjusts with your use of the Card, your payment history, credit record and financial resources known to us, and other factors.

ADDITIONAL
BENEFITS



YEAR END SUMMARY¹²

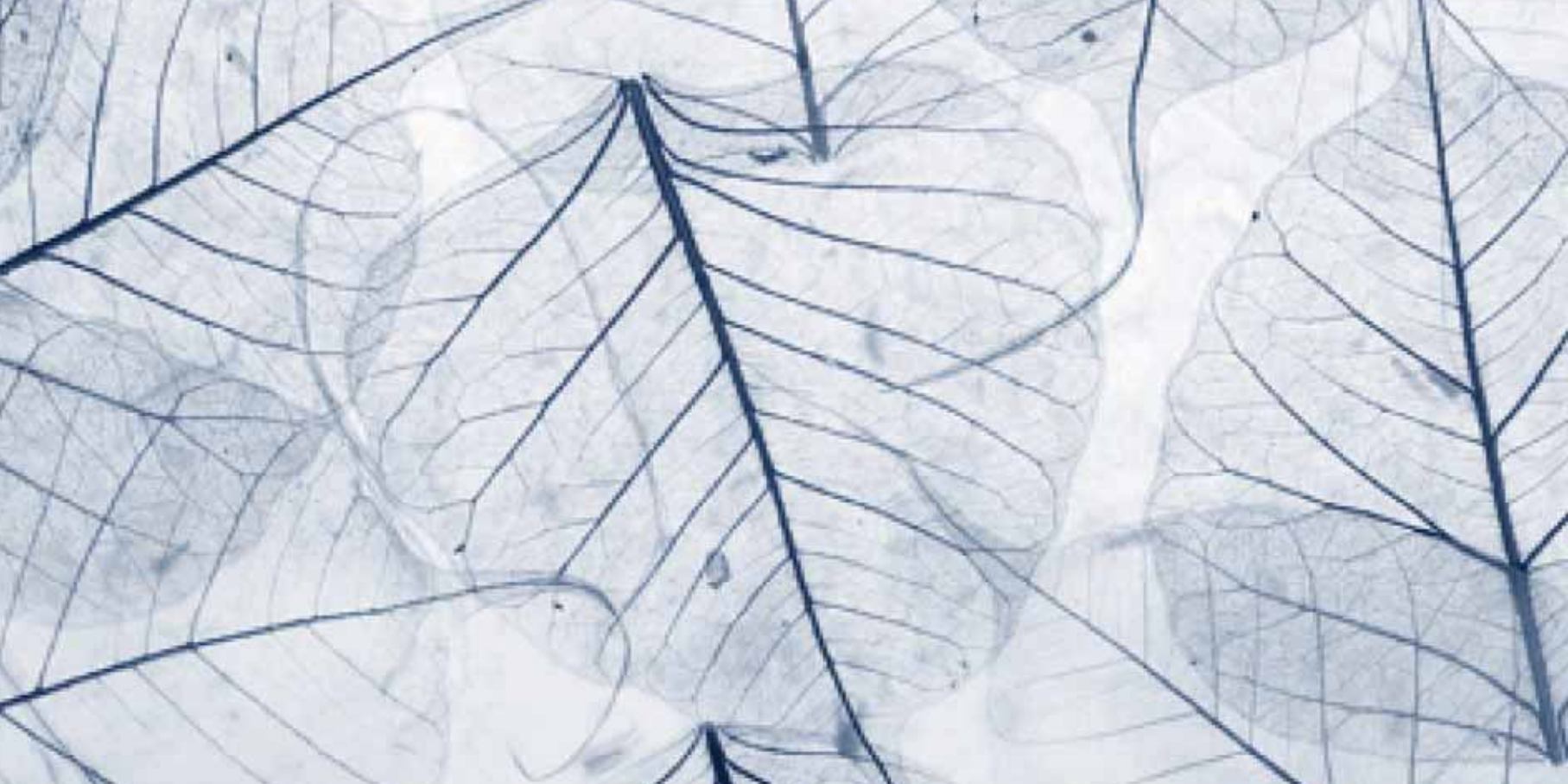
To assist you with your financial plans at the beginning of each year, you will receive a clear, comprehensive and detailed summary of all charges made to **The Platinum Card** during the previous year. For easy reference, these charges are organized by month and by category.

EXPRESS CASH¹³

The Express Cash feature gives you instant access to cash, up to your cash advance limit, at over **500,000** ATM's worldwide. You and your Additional Cardmembers can withdraw a combined total of up to **US\$10,000** every 30 days.



1. In order to pay your account online, you must have an eligible bank account in U.S. dollars with a financial institution in the United States. See your Card Member Agreement for more information.
2. The Platinum member must present his or her valid Card, government-issued I.D., and same day corresponding airline ticket to club agents. (Ticket not required for US Airways® Clubs.) Code-share and affiliated lounge agreements may not apply in all cases. Age requirements and policies for admittance to Airport Club Lounges vary by airline and location. Card members must adhere to all house rules of participating clubs. Partners and locations subject to change.
3. These Terms and Conditions govern Platinum Card members' participation in and use of the Priority Pass program. Priority Pass is an independent airport lounge access program. By enrolling in Priority Pass you acknowledge and agree that American Express will verify your Card account number and provide updated Card account information to Priority Pass from time to time. Priority Pass will use this information to fulfill the Priority Pass program and may use this information for marketing related to the program. Once enrolled, Platinum Card members in good standing may access participating Priority Pass lounges worldwide on a complimentary basis. Additional Gold Card members are not eligible for complimentary membership. The Priority Pass member must present his or her Priority Pass card and boarding pass to gain access to participating lounges. In some cases, Priority Pass member must be 21 years of age to enter without a parent or guardian. Priority Pass members must adhere to all house rules of participating clubs. Amenities may vary among airport lounge locations. Conference rooms may be reserved for a nominal fee. Priority Pass lounge partners and locations are subject to change. Member is liable for all accompanying guest visits and will be automatically charged US\$27 per guest after it has been reported by the participating lounge. All Priority Pass members must adhere to the Priority Pass Conditions of Use which will be sent to you with your membership package, and can be viewed at www.prioritypass.com/select. Upon receipt of your enrollment information, Priority Pass will process your membership and send you your personalized membership card together with your Priority Pass lounge listings, which you should receive within 10-14 days.
4. To receive FINE HOTELS & RESORTS (FHR) program benefits book FHR-negotiated rates and room categories through Platinum Travel Service. Payment must be made with an American Express Card in the Platinum Card member's name. Card member must travel on itinerary booked. In the event Card member cancels the reservation(s), FHR rate and benefit will no longer apply to any remaining reservation(s). Noon check-in and room upgrade upon check-in, based on availability. May not be combined with other offers unless indicated. Benefit restrictions vary by hotel and cannot be redeemed for cash. Limit one benefit package per room, per stay. Three room limit per Card member, per stay; back-to-back stays within a 24-hour period at the same property considered one stay. Participating providers and benefit subject to change. In place of the room upgrade benefit, Platinum Card members will receive a bottle of French Champagne at Amani-i-Khas in Ranthambhore, India and a bottle of Bumthang Honey Wine at Amankora, in Paro, Buthan.
5. Platinum Travel Assistance is underwritten by AXA Assistance US. Coverage is determined by the Terms, Conditions, and Exclusions of service and is subject to change with notice.
6. Travel Accident Insurance Plan is underwritten by Indemnity Insurance Company of North America. Coverage is determined by the Terms, Conditions, and Exclusions of policy 58US3199 and is subject to change with notice. This document does not supplement or replace the policy.



7. Car Rental Loss and Damage Insurance Plan is underwritten by Indemnity Insurance Company of North America. Coverage is determined by the Terms, Conditions, and Exclusions of policy 58US3775 and is subject to change with notice. This document does not supplement or replace the policy. Certain restrictions apply. Some vehicles are not covered. This is an excess insurance program, which means that will only cover the expenses not covered by all other applicable insurance sources that The Platinum Card member can have. The Platinum Card members are insured internationally, except for vehicles rented in Australia, Ireland, Italy, Israel, Jamaica and New Zealand.
8. Enrollment in the Hertz#1 Club Gold is required. This service may not be available in all countries. Hertz#1 Club Gold is a registered trademark from Hertz System, Inc.
9. There is typically no cost to you for most efforts Concierge consultants perform on your behalf, although you are responsible for any purchases and/or shipping charges you authorize. Fees may apply for meetings and event planning.
10. American Express reserves the right to invite Card members. Transportation and accommodation costs are additional unless otherwise stated. The price indicated covers event costs only. All sales are final and non-refundable and resale is prohibited. Payment must be made using a Platinum Card from American Express. Details and prices are subject to change. Packages are available on a first-come first-served basis. Availability is limited.
11. Terms and Conditions of the Membership Rewards® program apply. Visit www.membershiprewardsLAC.com or call 1-800-545-5048 for more information. Participating partners and available rewards are subject to change without prior notice.
12. The Online Year- End Summary, available each January 1st , reflects charges posted to your account from January 1st through December 31st of the prior year.
13. The use of the Express Cash feature requires enrollment. Funds are drawn against the cash advance limit on your Account. Cash withdrawal limits apply. American Express may charge you a fee of \$5 or 3%, whichever is greater. In addition, the ATM owner may charge fees for each transaction.

